

CONTENTS

From the Editorial Committee	5
Olushola S. AKEKE: Effect of social marketing on sustainable behaviour towards household waste disposal in Lagos State, Nigeria	7
Joelina DAVID, Nagian TONI, Widya SARI: Profitability analysis with non-performing loan as the moderate variable: the study cases of banking companies in Indonesia	15
Justin Ogala EGBUNU, Mariusz KMIECIK: Internet of tomatoes as a tool for added value creation. The model based on the distribution network in Nigeria	31
Marcin GĘBAROWSKI: World's fairs in the service of national branding – the state of research, key elements of exhibitors' presentations, exemplification of image-building activities	45
Michalene Eva GREBSKI, Karolina CZERWIŃSKA, Andrzej PACANA: SWOT analysis of individual components within the innovativeness ecosystem	57
Ayoub MESSIKH: The effect of entrepreneurial self-efficacy on the performance of small businesses in Algeria: a case study in Skikda	67
Additional information	79

