

## CONTENTS

From the Editorial Committee .....	7
<b>Arkadiusz Adamczyk:</b> The commandant's genius era – historical argument as an element constituting the political identity of the Piłsudski camp .....	9
<b>Viacheslav Artemov:</b> Marketing ethics in modern Russia .....	21
<b>Bogusław Bembeneck:</b> Efficient content marketing in integrated marketing communication of cluster .....	29
<b>Monika Bolińska:</b> Differentiation of total productivity of production factors in districts podkarpackie voivodship .....	49
<b>Marek Chojnacki:</b> Time and meaning. Alfred schutz's concept of intersubjectivity and its cognitive corollaries .....	65
<b>Bogusława Dobrowolska, Edyta Gwarda-Gruszczynska:</b> In-work factors motivating disabled people to work, in the light of questionnaire research .....	81
<b>Paweł Dziekański:</b> An analysis and evaluation of regional differentiation of various infrastructure and environment of eastern Poland .....	99
<b>Paweł Korzeniowski:</b> The process of expansion of the mediterranean expeditionary force (mediterranean expeditionary force) in 1915 .....	113
<b>Anna Kowalczyk:</b> Spatial diversity of unemployment in the Italian regions .....	135
<b>Katarzyna Kurzępa-Dedo, Agata Gemzik-Salwach:</b> The act commonly known as anti-usury vs changes on lending companies market – selected issues (part 1) .....	149
<b>Anna Matras-Bolibok, Tomasz Kijek:</b> Factors behind the innovation performance in the European regions .....	173
<b>Andrzej Pacana, Dominika Siwiec:</b> An analysis of factors affecting the choice of medicines .....	183
<b>Anita Richert-Kaźmierska:</b> Population ageing – local perspective .....	195
<b>Marek Rocki:</b> Atypical faculties: a chance or a dead end streat? .....	213
<b>Hanna Sommer, Hubert Sommer, Grzegorz Zakrzewski:</b> Attitudes of a modern academic youth at the crisis situation (with the use of rescue equipment)..	227

<b>Małgorzata Stec:</b> Evaluation of the level of socio-economic development of polish voivodships, taking into account accuracy of statistical data .....	245
<b>Justyna Stecko:</b> The axiological strenghtening of ethics in Józef Tischner's thoughts .....	259
<b>Katarzyna Widera:</b> Testing of functional areas in opolskie voivodeship – limitations and challenges of data analysis for non-administrative region distribution .....	267
<b>Justyna Wiktorowicz:</b> Institutional factors of extending working life .....	277
Additional Information .....	291