

Issued with the consent of the Rector

Editor in Chief
Publishing House of Rzeszow University of Technology
Leonard ZIEMIANSKI

Composition of the Scientific Papers Council
of the Faculty of Management at Rzeszow University of Technology
„Humanities and Social Sciences”

Grzegorz OSTASZ – Chairman (Poland)
Justyna STECKO – Editorial asisstant (Poland)

members:

Alla ARISTOVA (Ukraine), Heinrich BADURA (Austria), Guido BALDI (Germany)
Aleksander BOBKO (Poland), Zbigniew BOCHNIARZ (USA)
Viktor CHEPURKO (Ukraine), Zuzana HAJDUOVÁ (Slovakia)
Wilem J.M. HEIJMAN (The Netherlands), Tamara HOVORUN (Ukraine)
Beatriz Urbano LOPEZ DE MENESES (Spain), Nicanor Ursua LEZAUN (Spain)
Józef MANDZIUK (Poland), Aleksandr MEREZHKO (Ukraine)
Nellya NYCHKALO (Ukraine), Annely ROTHKEGEL (Germany)
Josef SABLİK (Slovakia), Henryk SKOROWSKI (Poland)
Mykoła STADNIK (Ukraine), Beata SZLUZ (Poland)
Anatoliy TKACH (Ukraine), Michael WARD (Ireland)

Editor in Chief

Grzegorz OSTASZ (Poland)

Editorial Committee (Thematic editors)

Stanisław GĘDEK (Poland), Aleksandr GUGNIN (Poland)
Waldemar PARUCH (Poland), Krzysztof TERESZKIEWICZ (Poland)

Editorial assistant

Justyna STECKO (Poland)

Statistical editor

Tomasz PISULA (Poland)

Members of editorial staff

Andrzej GAZDA (Poland), Agata GIERCZAK (Poland)
Marta POMYKAŁA (Poland), Beata ZATWARNICKA-MADURA (Poland)

Volume editor

Justyna STECKO (Poland)

Language editors

Glyn David GRIFFITHS (The United Kingdom), Tatiana GUGNINA (Poland)
Alewtina ŁAWRINIENKO (Russia), Ruth MALOSZEK (Germany)
Magdalena REJMAN-ZIENTEK (Poland), Anna ROMAN (Poland)

Project of the cover

Damian GĘBAROWSKI

The printed version of the Journal is an original version.

p-ISSN 2300-5327

e-ISSN 2300-9918

Publisher: Publishing House of Rzeszow University of Technology,
12 Powstańców Warszawy Ave., 35-959 Rzeszow (e-mail: oficyna1@prz.edu.pl)
<http://oficyna.portal.prz.edu.pl>

Editorial Office: Rzeszow University of Technology, The Faculty of Management,
10 Powstańców Warszawy Ave., 35-959 Rzeszów, phone: 17 8651383, e-mail: zeszyty@prz.edu.pl
<http://hss.portal.prz.edu.pl>

Additional information and an imprint – p. 225