

CONTENTS

From Editorial Committee	7
Gerhard Banse: On the way to the information society. Results – problems – tasks	9
Agnieszka Baruk: Positive aspects of the world crisis	27
Vitaliy Basztannyk, Julia Jakovleva: Shaping the “european integration technology” in the system of public administration at the present stage of EU expansion	35
Tomasz Chudzik: The general principles of the European Union have an essential influence on the legal systems of the member states.....	47
Marcin Gębarowski: Fairs as a tool of achieving goals of visitors (empirical presen- tation).....	59
Aleksandr Gugin: Charles Talleyrand – the manager and marketolog of foreign affairs of France of the end of XVIII and the beginning of XIX century.....	65
Tatiana Guginina: Political elite and peculiarity of its development in present Ukrai- nian society	75
Hanna Hall: Dissatisfaction and consumer's after shopping discord – terms, effects and implications	83
Andrzej Janda: European private company – as example of new pan-european form of organizationally legal conduct of economic activity.....	91
Mirosław Karpiuk: Control of financial economy of the territorial authorities conducted by Supreme Chamber of Control	101
Krystyna Kmiołek: Determines of changing of companies motivation systems	107
Wacław Kotliński: Comments on the definition of the concept of dynamics	117
Daragh O'Reilly, Krzysztof Kubacki: “Arts marketing” is what you can get away with	125
Dagmara Lewicka, Magdalena Kalafarska: Power of employer brand – based on empirical research	133
Jacek Lipski: Report on the scientific conference „Cyberterrorism – a new challenge of XXIth century”	143
Izabela Oleksiewicz: Management of European company on the background of European law and case study law	155
Mária Dzurová, Milan Oreský: Corporate logistics and innovations	165
Andrzej Pacana: Price-qualitative analysis as the tool of the decision support in the logis- tics	177
Юлия Владимировна Порутенко: Moral responsibility of juryemen	185
Anton Shorokhov: Patriotism vs. moral philosophy of Alasdair McIntyre	193
Mirosław Sołtysiak: Uncertainty as component of economic processes	203

Barbara Sieńko, Krzesław Stokłosa: The new perception on the success conditions of company on the global market	213
Jacek Strojny, Michał Janas: Union subsidy as alternative source to finalize development of small and medium enterprises	221
Elena Szapurowa: Anticrisis management on the enterprises of machine-building	243
Magdalena Szydełko: Internal audit as a tool for evaluation of quality management system	251
Anatolij Tkacz: Institutionalizing management in the corporate model of economy	259
Lucyna Witek: Motivation of consumer's on market of ecological products	269
Beata Zatwarnicka-Madura: Word-of-mouth marketing vs. decisions taken by consumers	275
Marek Żukowski: Andrew Frycz Modrzewski on administration and offices	283