

CONTENTS

From Editorial Committee	5
Gerhard Banse: Der gläserne Mensch – RFID in der Diskussion	7
Nataliia Gerasymchuk: Development of methods for assessing the conditions of entrepreneurship in the economic climate of region	21
Armin Grunwald: Technikfolgen abschätzen lehren an einer technischen Hochschule	27
Grzegorz Lew: Auditor's role in examining reliability and credibility of manufacturing cost valuation	39
Vasyl Mateichyk, Viktoria Hrut'ba: Systems approach to waste management logistics	47
Jan Rajchel: Политика авиационной безопасности в Евросоюзе	57
Piotr Saukh: The scientific-educational synergy as the engine of the information society; European challenges and Ukrainian problems	73
Nina Stępnicka, Paulina Bąkowska: Modern technologies and new forms of work in global economy	83
Joanna Wiażewicz: Corporate social responsibility on an example of selected logistic companies	93

From the Editorial Committee

We are giving you the next 19th (1/2012) issue of Quarterly Journal „Management and Marketing” published by Faculty of Management at Rzeszow University of Technology.

The main objective of the Journal is to promote publishing research results and illustrative works within the wider economic and social problems, including economics, law, finance, management, marketing, logistics, as well as politics, corporate history and social sciences.

The works included in this issue contain many theoretical assumptions and decisions, as well as research, analyses, comparisons and thoughts of the Authors. We also aim to raise the international standing of the Quarterly Journal published by our Faculty. Therefore, the articles are published in English version or other congress languages. We also ensured that our Journal has Scientific Council and a team of foreign Reviewers as we wish the substantive value of the publication to be as high as possible.

We would like to thank all who have contributed to this issue of the Quarterly Journal and we hope our Readers will enjoy the reading.

With compliments

Editorial Committee